

Higher Level Stakeholder (Co-Operative) Relationship Exam Answers

Employer and Employee:

- Employees are looking for good pay/wages and conditions for their work if they meet agreed targets.
- Employer benefits from increased productivity/ staff motivation/ higher profits caused by employees working harder/ job satisfaction.

Investor and Manager:

- All financial information provided by the manager to investor is accurate and up to date.
- Investor will benefit from seeing that their investment is safe and get their dividend/ return on investment.
- Manager will find it easier to acquire the necessary finance to fund new projects.

Producer and consumer

- Producer maintains the quality of the product and provides a good quality good at a reasonable price.
- Consumer benefits from the certainty in the quality that they purchase, leading to repeat purchase and brand loyalty.

Investor and Entrepreneur

- Entrepreneur gives open and honest information to the investor e.g. accurate business plans and cash flow forecasts.
- In return, the investor provides a reasonable rate of capital and receives a return on investment.

Supplier and Purchasing Manager:

- Supplier would have to provide good, quality raw materials or finished goods to the purchasing manager who pays on time and offers a fair price.